

FOR IMMEDIATE RELEASE

## MEDIA IMAGERY ASSISTS CARES INSTITUTE, WELCOMES MISS AMERICA, OCEAN CITY, NJ AND IL MULINO FOR NEW MEDIA PROJECTS



Calling All Angels

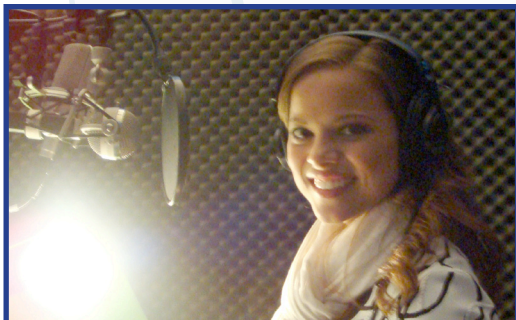
CARES INSTITUTE

**Pennsauken, NJ-** Media Imagery in association with **WMSH Marketing Communications** and **Southern New Jersey Business People** recently assisted the **CARES Institute** (Child Abuse Research, Education and Service) at UMDNJ ([caresinstitute.net](http://caresinstitute.net)) in producing fund-raising media for the Calling All Angels event held October 8. The pro-bono media assisted CARES in raising \$120,000 for the Institute that works to heal children and families who have experienced abuse, neglect and violence.



OCEAN CITY TOURIST  
DEVELOPMENT COMMISSION

The **Ocean City Tourist Development Commission** selected MI to create and produce the 2010 television ad campaign for the world-famous seaside family resort. The multi-day, high-definition location shoot covered the city day and night and the multi-spot campaign is slated to debut early next year. **Il Mulino New York's** Atlantic City location at Trump Taj Mahal ([ilmulino.com/atlanticcity](http://ilmulino.com/atlanticcity)) chose MI to shoot and produce a 360 degree, interactive virtual tour for both the Il Mulino gourmet room and Il Mulino Trattoria.



MISS AMERICA 2009 KATIE STAM

**Miss America 2009 Katie Stam** visited the MI studios to record her Final Walk segment to be shown on the 2010 Pageant telecast and promotional segments for Keep America Beautiful. **KGA Studios** also returned to shoot and post new 2010 TV spots for Sea Isle City, NJ. **Andrea Charles Advertising** returned to update corporate promotional media for Keystone Pharmaceuticals and the **Salvation Army of Greater Phila.** returned to shoot and post their 2009 holiday fund-raising PSA in association with PECO.

Complete information on Media Imagery's award-winning production services can be found at [mediaimagery.com](http://mediaimagery.com) or at the Media Imagery gallery on Facebook.