

FOR IMMEDIATE RELEASE

**MEDIA IMAGERY ASSISTS CARES INSTITUTE, WELCOMES
MISS AMERICA, OCEAN CITY, NJ AND IL MULINO
FOR NEW MEDIA PROJECTS**



Calling All Angels

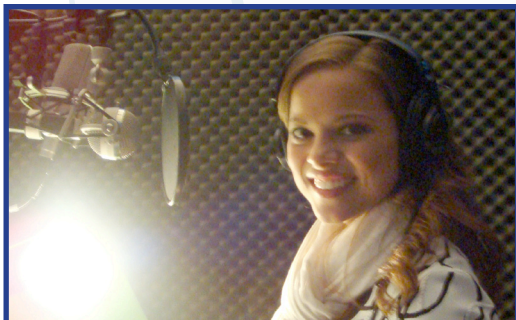
CARES INSTITUTE

Pennsauken, NJ- Media Imagery in association with **WMSH Marketing Communications** and **Southern New Jersey Business People** recently assisted the **CARES Institute** (Child Abuse Research, Education and Service) at UMDNJ (caresinstitute.net) in producing fund-raising media for the Calling All Angels event held October 8. The pro-bono media assisted CARES in raising \$120,000 for the Institute that works to heal children and families who have experienced abuse, neglect and violence.



OCEAN CITY TOURIST
DEVELOPMENT COMMISSION

The **Ocean City Tourist Development Commission** selected MI to create and produce the 2010 television ad campaign for the world-famous seaside family resort. The multi-day, high-definition location shoot covered the city day and night and the multi-spot campaign is slated to debut early next year. **Il Mulino New York's** Atlantic City location at Trump Taj Mahal (ilmulino.com/atlanticcity) chose MI to shoot and produce a 360 degree, interactive virtual tour for both the Il Mulino gourmet room and Il Mulino Trattoria.



MISS AMERICA 2009 KATIE STAM

Miss America 2009 Katie Stam visited the MI studios to record her Final Walk segment to be shown on the 2010 Pageant telecast and promotional segments for Keep America Beautiful. **KGA Studios** also returned to shoot and post new 2010 TV spots for Sea Isle City, NJ. **Andrea Charles Advertising** returned to update corporate promotional media for Keystone Pharmaceuticals and the **Salvation Army of Greater Phila.** returned to shoot and post their 2009 holiday fund-raising PSA in association with PECO.

Complete information on Media Imagery's award-winning production services can be found at mediaimagery.com or at the Media Imagery gallery on Facebook.