

FOR IMMEDIATE RELEASE

MEDIA IMAGERY PRODUCES NEW SEPTA MEDIA CAMPAIGN: NEW MEDIA FOR TRUMP, MISS AMERICA AND SALVATION ARMY



THE SALVATION ARMY OF CAMDEN



SILVERFLAME COMMUNICATIONS



THE MISS AMERICA ORGANIZATION

Pennsauken, NJ- Spring 2009 had Media Imagery producing virtually all forms of broadcast and electronic media for a wide variety of agencies, clients and products.

MI is pleased to announce that fund-raising media produced for Haddonfield's **WMSH Marketing Communications** and **The Salvation Army of Camden** was awarded a Gold Communicator Award of Excellence in the category of Religion/Spirituality by the International Academy of the Visual Arts for a DVD on the planned Ray and Joan Kroc Corps Community Center of Camden.

Media Imagery welcomed back Philadelphia's **Silverflame Communications** for the complete production and creation of a multi-chapter, interactive DVD-ROM for **SEPTA**. The campaign, called CommutersChoice, included the production of six HDTV commercials shot on location at SEPTA's Suburban Station and Frankford Transportation Center.

The Miss America Organization selected MI to shoot and produce a national :30 PSA featuring Miss America 2009, Katie Stam. **Trump Entertainment Resorts** returned to MI to produce the TV and radio campaigns for the summer engagements of Cirque Dreams Pandemonia and Carnival of Wonders along with 25th Anniversary media for Trump Plaza Hotel & Casino. MI also completed multiple media projects for the 30th Anniversary of Caesars Atlantic City, new radio spots for The Pool at Harrahs, Bally's Bikini Beach Bar and The Ridge at Bally's.

MI was selected to produce new high-def DRTV spots for **Telemergency Alert Systems** and HDTV promotional segments on the Bath Mat and Golden Spinner products for Philadelphia's **Licensing Services International** for telecast on QVC. Pennsauken's **Creative Print Group** also selected MI to produce a mini-documentary and three TV spots for the beautiful new Congregation Beth El synagogue in Voorhees, NJ.

For complete details on Media Imagery's nationally award-winning media production services, visit the all-new www.mediaimagery.com or call 856.317.0990.